

MBA-STUDIENGANG GENERAL MANAGEMENT PRÜFUNGSPLAN

STUDIENMODULE	1. Semester	2. Semester	3. Semester	4. Semester	5. Semester	CREDIT POINTS
Management Fundamentals	KL					6
Strategic Management	KÜ/KL					10
Corporate Finance and Controlling	KL					8
Innovation Management		KÜ/KL				13
Change Management		KL	KÜ			18
Business Planning			KÜ			7
Business Simulation			KÜ			6
Network Management				KÜ/KL		11
Relationship Marketing				KÜ/KL		11
Masterthesis					MT	30
CREDIT POINTS INSGESAMT						120

KL = Klausur, KÜ = Komplexe Übung, MT = Masterthesis